

We offer one-on-one consulting services at absolutely no charge.

Gannon SBDC consultants have expertise in:

Market Analysis & Competitor Research

Business Viability Assessment

Business & Strategic Planning

Business Transition

Business Valuation

Capital Acquisition - Loans, Equity, Angel, VC

Financial Management, Accounting, Bookkeeping

Marketing & Sales

Operations Management

Human Resources

Taxes & Regulations

Contact the Gannon University SBDC at:
814-871-7232 or 877-258-6648
E-mail: gannonsbdc@gannon.edu

Visit us at www.sbdcgannon.org
120 West 9th Street
Erie, PA 16501
Find us on Facebook



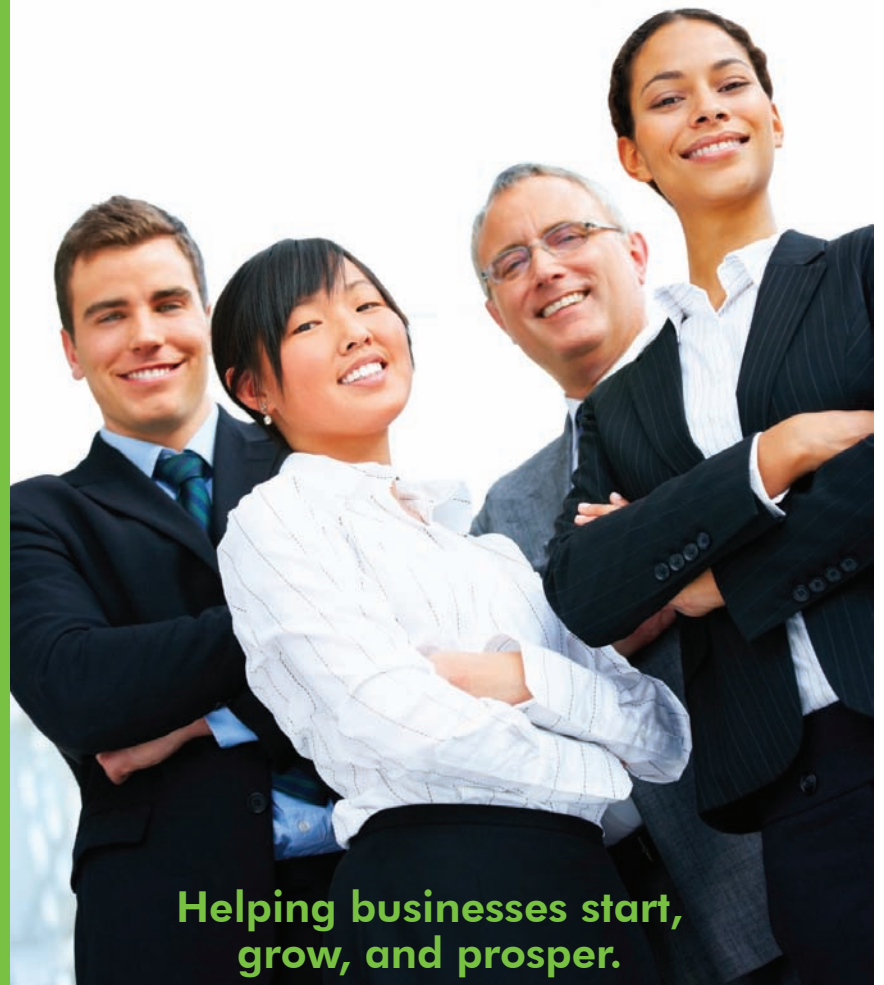
**Small Business Development Center
Gannon University**

www.sbdcgannon.org

GANNON
UNIVERSITY



**Small Business Development Center
Gannon University**



**Helping businesses start,
grow, and prosper.**



Small Business
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*The Gannon
SBDC is
here for you,
every step
of the way.*

*Great
Businesses
Set The
Pace*

Affiliate of the
National Network of
Small Business
Development Centers

The Gannon University Small Business Development Center is helping businesses start, grow and prosper.

For over 30 years, our team of professional consultants has helped Northwestern Pennsylvania's most successful businesses succeed and maintain a competitive edge. Our consultants work confidentially with entrepreneurs in Erie, Crawford, Mercer and Warren Counties. Our consulting services are offered at no fee.

We help start-up and existing businesses by helping set goals, develop new products and services, gather sophisticated industry specific information, find new markets, and help to find ways to increase revenues, decrease costs and boost the bottom line.

We offer one-on-one consulting services to help you create an effective strategy. We do ask that you have an open mind and a desire to separate your business from the competition. Gannon University SBDC Consultants offer the following services:

- **Market Analysis & Competitor Research**
- **Business Viability Assessment**
- **Business & Strategic Planning**
- **Business Transition**
- **Business Valuation**
- **Capital Acquisition -
Loans, Equity, Angel, VC**
- **Financial Management, Accounting &
Bookkeeping**
- **Marketing & Sales**
- **Operations Management**
- **Human Resources**
- **Taxes & Regulations**

To get started, contact the Gannon University SBDC at 814-871-7232 or toll-free 1-877-258-6648. Visit us at www.sbdcgannon.org.



START

To get started, you need to obtain, complete and return a **Request for Consultation (RFC)**. This form is available at www.sbdcgannon.org. Once the Gannon SBDC has received your **RFC**, a consultant will contact you. Then, if applicable, you will attend a **First Step Seminar. Attendance is required for all first-time business owners.** First-Step Seminars are offered each month. For dates, times and locations and registration information go to the Gannon SBDC website.

GROW

The Gannon SBDC offers a variety of courses, seminars and conferences for small business owners at every stage of their business' life cycle. Small business owners experience growth by learning more about Writing a Business Plan, Marketing & Sales, Social Media, Doing Business in the Commonwealth and Responsible Bidding. To see a full list of seminars and to sign up go to www.sbdcgannon.org. The SBDC can also offer tailored programs to meet the needs of individual companies with the requirement that the seminar be open to the general public.

PROSPER

The Gannon SBDC can help your business prosper by targeting markets that are best for your company and by determining what state and federal resources are available to help you expand in local, regional and global markets. Get connected to industry specific market trends, consumer behavior patterns, and financing options. SBDC Consultants can also assist you in becoming a government vendor or contractor and help you keep up with potential regulatory liabilities by cutting through the bureaucracy and finding innovative ways to meet government standards and save money.

NETWORK

When you work with the Gannon SBDC, you are gaining access to a nationwide network of college and university based centers. The Gannon SBDC is part of a statewide and national network of 700 centers. We can tap into successful entrepreneurs and experts from across the country, who can offer guidance and knowledge to your business in Northwest Pennsylvania. In addition, we can enlist Gannon University faculty and students for applied research and support.

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