



*“Knowledge, Energy, Passion”*  
*5<sup>th</sup> Annual W.I.L.D. Conference Friday, May 11, 2012*  
*Erie Bayfront Convention Center*

*Premier Monetary Sponsorship  
Opportunities of a Wild Nature  
for your Organization to Kindly  
Consider*

*The Gannon University SBDC Women In Leadership Development (W.I.L.D.)  
Conference is made possible by generous local, regional and national sponsors. We  
look forward to partnering with you and thank you for your support. Go W.I.L.D.!*



*Updated 10/11/2011*



*Premier Monetary Opportunities of a Wild Nature*

*“Knowledge, Energy, Passion”  
5<sup>th</sup> Annual W.I.L.D. Conference Friday, May 11, 2012  
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*Jungle Jaguar Sponsor - \$5,000*

1. VIP Reception (up to 5 invitees) for evening preceding conference
2. Five (5) complimentary tickets to conference
3. Exhibit Hall booth (10 x 10) for your company to display and distribute materials
4. Targeted publicity featuring your generous sponsorship and your company:
  - W.I.L.D. Website: [wild.sbdcgannon.org](http://wild.sbdcgannon.org)
  - W.I.L.D. Conference program: half (1/2) page color ad
  - W.I.L.D. Planning Committee Meetings
5. Contact information for all attendees, sponsors, speakers and exhibitors
6. Distinctive name badge which recognizes your company as a leading W.I.L.D Sponsor

*Proud Puma Sponsor - \$2,500*

1. VIP Reception (up to 2 invitees) for evening preceding conference
2. Two (2) complimentary tickets to conference
3. Exhibit Hall booth (10 x 10) for your company to display and distribute materials
4. Targeted publicity featuring your generous sponsorship and your company logo:
  - W.I.L.D. Website: [wild.sbdcgannon.org](http://wild.sbdcgannon.org)
  - W.I.L.D. Conference program: quarter (1/4) page color ad
  - W.I.L.D. Planning Committee Meetings
5. Distinctive name badge which recognizes your company as a leading W.I.L.D Sponsor

*Fierce Feline Sponsor - \$1,000*

1. VIP Reception (up to 2 invitees) for evening preceding conference
2. Business card ad in the W.I.L.D. conference program
3. One (1) complimentary ticket to conference
4. Distinctive name badge which recognizes your company as a leading W.I.L.D Sponsor

*Heroic Hedgehog Sponsor - \$500*

1. VIP Reception (2 invitees) for evening preceding conference
2. Listing in the W.I.L.D. Conference program
3. Distinctive name badge which recognizes your company as a leading W.I.L.D. Sponsor

*Valuable Velvet Monkey Sponsor - \$250 and under*

1. Listing in the W.I.L.D. conference program
2. Distinctive name badge which recognizes your company as a W.I.L.D. Sponsor

*W.I.L.D. Scholarship Sponsor - Regular Ticket Price*

This is a special opportunity for those who embrace the W.I.L.D. Mission of “Women Helping Women.” Your company can purchase a ticket to the W.I.L.D. Conference for a student or a woman facing economic difficulties. Those women are asked to provide a referral from a recognized social service agency. A scholarship gift would make it possible for them to attend the conference and experience the spirit of the W.I.L.D.

1. Listing in the W.I.L.D. Conference program
2. Distinctive name badge recognizing your company as a W.I.L.D. Sponsor

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**In the true nature of W.I.L.D. networking, your company can collaborate or partner with another company to support the 5<sup>th</sup> Annual W.I.L.D. Conference on Friday, May 11, 2012. Such a partnership would reduce your monetary commitment. Please consider your sponsorship commitment in a manner that provides us the ability to comply with all reciprocal benefits. In addition to the sponsorship opportunities, your organization can also donate a company marketing item (no paper please) for the attendees’ satchels. These satchel items offer a long-term marketing take-away for conference attendees.**

**For questions or additional information, please contact Marsha MacKinnon at the Gannon University SBDC at 814-871-7767 or email: [mackinno001@gannon.edu](mailto:mackinno001@gannon.edu).**

*Go W.I.L.D.!*