



OPENING SESSION 10 YEARS, 10 LEADERS, 10 VIEWS

Speakers: Lani Harmon, Life Coach; Dr. Kelly Hunt, U.S. Small Business Administration; Laurie Root, United Way; Kathy Dahlkemper, Erie County Executive; Bryan Whittington, Peak Performance Management, Inc.; Wei-Shin Lai, MD, AcousticSheep; Jeff Parnell, Erie Technology Incubator; Maggie Horne, Gannon SBDC; Emily Fetcko, Moxie Media; Maureen Chadwick, Highmark

BREAKOUT SESSIONS

“Stand Out, Rise Up, Give Back: A Young Female Leaders Panel” - Presenter: Amanda Kochirka, Gannon SBDC

Being both a young professional and a woman comes with its own set of unique challenges that can be difficult to navigate. This panel discussion will give access to some of Erie’s most successful emerging female leaders sharing their experiences with being a woman in a male-dominated field, building a network, managing work/life balance, and everything in between.

“Painless Performance Progression: Not That Other ‘P’ Word” - Presenter: Lisa DeFilippo, Manufacturer & Business Association

When your goal is to help employees progress to better performances, “P”unishment does not have to be your default method for all discipline issues. Instead of avoiding what is commonly considered to be confrontational, embrace conversations with employees on performance issues. In this session, leaders will learn how to keep employees moving in a positive direction by addressing discipline issues as they develop.

“Creativity in Leadership” - Presenter: John Fee

Creativity is essential for survival, growth, and sharpening your competitive edge. In this interactive program, you will experience and immediately apply proven techniques to become deliberately creative. You will leave this program knowing how to take control of your creative ability, turn problems into opportunities, develop more options, and increase profits both personally and professionally. You will also learn how to assemble your own Leadership Tool Kit.

“Digital Marketing: The Power of the Inbox” - Presenter: Autumn L. Edmiston, Chief Executive Officer, Edmiston Group

Learn how to repurpose your information across a variety of channels, create processes for systematically touching your audience and effectively grow your list for future business growth. This powerful seminar blends these activities together and takes you step-by-step through the keys to effective email marketing and the five easy steps you must take to harness the “Power of the Inbox!”

“Messages to My Former Self” – Panel led by Anne Schlicht, Chatham’s Women’s Business Center

Experienced leaders discuss lessons learned along their leadership journey.

“It’s Only Failure if You Give Up!” – Bryan Whittington, Peak Performance Management, Inc.

Learn how to get your team to perform as well as you know that they can. You will learn how to create your “why” that will motivate yourself and others.