



*10<sup>th</sup> Annual WILD Conference  
Thursday, April 27<sup>th</sup>, 2017  
The Ambassador Banquet & Conference Center*

## TEN YEAR CELEBRATION

*2017 Exclusive Sponsorship Opportunities*



## *WILD Satchel Sponsor - \$7,500*

**SOLD!**

The “WILD Satchel,” is a conference favorite. This highly identifiable tote bag is a great tangible item to highlight your support of the 8<sup>th</sup> Annual WILD Conference. Your organization’s logo will be strategically placed on the “WILD Satchel.” Each of the WILD Conference attendees will carry your company-sponsored and highly identifiable WILD satchel for years to come! In addition, your sponsorship will include the following:

1. 1 table or ten (10) complimentary admissions to conference program
2. Company logo displayed via embossing on 500 satchels
3. Distribute materials at place settings on tables and/or in satchels
4. Opportunity to introduce one Keynote Speaker
5. Targeted Publicity featuring your generous sponsorship and your company logo:
  - a. WILD Website: [wild.sbdcgannon.org](http://wild.sbdcgannon.org)
  - b. WILD Conference program: full page color ad
6. Distinctive name badge recognizing your company as a leading WILD Sponsor

## *Breakout Session Sponsor - \$5,000*

Your company will have the opportunity to sponsor the breakout sessions. Your sponsorship will include:

1. 1 table or ten (10) complimentary admissions to conference program
2. Opportunity to introduce the breakout session speakers for one of the three tracks
3. Distribute materials at place settings on tables and/or in satchels
4. Targeted Publicity featuring your generous sponsorship and your company logo:
  - a. WILD Website: [wild.sbdcgannon.org](http://wild.sbdcgannon.org)
  - b. WILD Conference program: full page color ad
5. Distinctive name badge recognizing your company as a leading WILD Sponsor

## *WILD Centerpiece Sponsor - \$3,000*

As the WILD Centerpiece Sponsor, your company’s logo is prominently displayed before all attendees throughout the conference. This is a prime location to showcase your company and to provide an informational brochure. The centerpieces have become a very popular item over the years. In addition, your sponsorship will include the following:

1. Six (6) complimentary admissions to the conference
2. Publicity featuring your generous sponsorship and your company logo:
  - WILD Website: [wild.sbdcgannon.org](http://wild.sbdcgannon.org)
  - WILD Conference program: half (1/2) page color ad
3. Distinctive name badge recognizing your company as a leading WILD Sponsor

**In addition to the sponsorship opportunities, your organization can also donate a company marketing item (no paper please) for the attendees’ satchels. These satchel items offer a long-term marketing take-away for conference attendees.**

**For questions or additional information,  
please contact DeVona Carson, WILD Steering Committee  
814-871-7232 or [gusbdc@gannon.edu](mailto:gusbdc@gannon.edu)**