

We offer one-on-one consulting services at no charge. Consultants offer assistance in the following areas of service:

Start-up – Business Viability Assessment
Market Research/Analysis & Competitor Research
Business, Strategic and Succession Planning
Financing and Loan Packaging
Financial Analysis
Capital Acquisition
Business Valuation
Financial Management
Marketing & Sales Management
Operations
Feasibility Analysis
e-Commerce
Technology
Government Marketing
International Trade
Minority Business Development

Contact the Gannon SBDC

Local: 814.871.7232

Toll Free: 877.258.6648

gannonsbdc@gannon.edu

www.sbdcgannon.org

**Gannon University,
Center for Business Ingenuity**
900 State Street, Suite 100
Erie, PA 16501

Serving Erie, Warren, Crawford
and Mercer Counties



/GannonSBDC



Small Business Development Center
Gannon University



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Small Business Development Center Gannon University



**Helping businesses
start, grow
and prosper**



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*The Gannon
SBDC is
here for you,
every step
of the way*

*Great
Businesses
Set The Pace*

Affiliate of the
National Network of
Small Business
Development Centers

The SBDC at Gannon University has helped northwestern Pennsylvania's most successful businesses set that pace for over 30 years. Our team of professional consultants work confidentially with entrepreneurs in Erie, Crawford, Mercer and Warren counties to help their businesses maintain a competitive edge in a variety of industries including service, manufacturing, retail and tourism just like those shown on the front cover.

The Gannon SBDC can do the same for your business by helping you set goals, develop new products and services, gather sophisticated industry specific information, make sustainable decisions or find new markets.

Whether you are a start-up or existing for-profit business, the Gannon SBDC is available to assist you.

CONSULTING SERVICE

Whatever your challenge, a Gannon SBDC consultant is ready to meet with you, one-on-one, to help you launch your business, discuss your existing business plan, bring your product to market or help you develop the strategies you need to meet future goals. Consulting services are offered at no charge and your information is always confidential. The Gannon SBDC will help you find ways to increase revenues and boost your bottom-line.

EDUCATIONAL PROGRAMS

The Gannon SBDC offers a variety of seminars and workshops for small business owners at every stage of their business' life cycle. To see a full list of seminars and register go to www.sbdcgannon.org.

Are you ready to start, grow and prosper?

START

To get started, you need to obtain, complete and return a **Request for Consulting (RFC)** form available at www.sbdcgannon.org. Once Gannon SBDC has received your RFC a consultant will contact you. First time business owners are required to attend a **First Step Seminar**, which are offered each month. Visit our website for date, time, location and registration information.

GROW

Small business owners experience growth by learning through seminars and workshops and working one-on-one with a consultant. Strategic planning, market research, social media and marketing are just a few of the services provided by our center.



PROSPER

The Gannon SBDC can help your business prosper by targeting markets that are best for your company and determining what resources are available to help you expand locally, regionally and globally. Get connected to industry specific market trends, consumer trend behavior patterns and financing options.

***We offer our consulting services
at no charge!***